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NP Strategy

Serena Hernandez

Serena Hernandez has a decade of legal marketing experience working face-to-face with attorneys and their clients. She assists with event planning, list management, office marketing efforts and other firm related administrative duties. Prior to joining the Nexsen Pruet team, Serena spent 11 years in retail management, which helped shape her love for client interaction, customer service and attention to detail. Serena is married with two children and four fur babies.



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**ALL STRATEGIES
ARE NOT
CREATED EQUAL**

- + Community Assessment
- + Crisis Management
- + Media Relations
- + Message Development
- + Project Launch
- + Stakeholder Management

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